



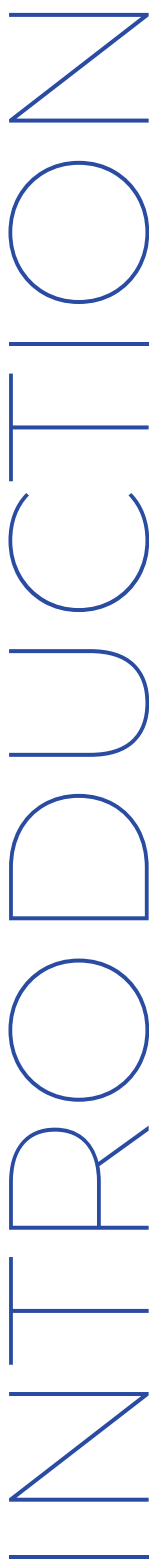
# Q1 Progress REPORT

*Jan - Mar*

2024

# STHENCO

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Acknowledgement



***Throughout Q1, SKYHUB NIGERIA witnessed a surge in interest from individuals eager to acquire digital skills, spanning various domains such as Software Development, Data Science, Digital Marketing, and more. This enthusiasm underscores the growing recognition of digital literacy as a key enabler of economic and social progress, aligning closely with SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth).***

In the dynamic landscape of the digital age, SKYHUB NIGERIA remains steadfast in its commitment to driving sustainable development through the empowerment of individuals and businesses alike. As we reflect on the first quarter of 2024, it is evident that our efforts have been aligned with the United Nations Sustainable Development Goals (SDGs), serving as catalysts for positive change in our society.

Throughout Q1, SKYHUB NIGERIA witnessed a surge in interest from individuals eager to acquire digital skills, spanning various domains such as Software Development, Data Science, Digital Marketing, and more. This enthusiasm underscores the growing recognition of digital literacy as a key enabler of economic and social progress, aligning closely with SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth).

Moreover, our engagement with businesses, offering services ranging from website development to strategic digital transformation consultation, directly contributes to SDG 9 (Industry, Innovation, and Infrastructure) by fostering innovation and enhancing technological capabilities.

As we delve deeper into the achievements and milestones of Q1, let us reaffirm our commitment to advancing the SDGs and driving positive impact across our communities.

# MESSAGE FROM OUR CEO



***In Q1, we witnessed a remarkable surge in interest from individuals seeking to acquire digital skills, underscoring the growing recognition of the importance of digital literacy in today's world. Our efforts in skill acquisition, business empowerment, and strategic consultation have not only contributed to personal and professional development but also aligned closely with the United Nations Sustainable Development Goals (SDGs).***

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I am pleased to present to you the report detailing the activities and achievements of SKYHUB NIGERIA in the first quarter of 2024. As we navigate the ever-evolving digital landscape, it is imperative to reflect on our progress and reaffirm our commitment to driving positive change.

As we move forward, let us remain steadfast in our dedication to empowering individuals and businesses through digital transformation, driving sustainable growth, and creating a brighter future for all.



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***Solomon Kershima Yateghtegh***

# OUR PRIORITIES



Our priorities here highlights our key areas of coverage within this Q1

01

## Digital & Tech Skills Training

- Priority: Equipping individuals with digital and tech skills to thrive in the digital economy.
- SDG Alignment: Goal 4 (Quality Education) and Goal 8 (Decent Work and Economic Growth).
- Rationale: By providing high-quality digital and tech skills training, SKYHUB NIGERIA contributes to Goal 4 by ensuring inclusive and equitable quality education for all. Moreover, these skills empower individuals to access decent employment opportunities, thereby advancing Goal 8 by fostering sustained, inclusive, and sustainable economic growth.

02

## Digital Transformation Services for Businesses

- Priority: Assisting businesses in adopting digital technologies to enhance efficiency and competitiveness.
- SDG Alignment: Goal 9 (Industry, Innovation, and Infrastructure) and Goal 8 (Decent Work and Economic Growth).
- Rationale: SKYHUB NIGERIA's digital transformation services support Goal 9 by promoting inclusive and sustainable industrialization, fostering innovation, and building resilient infrastructure. Additionally, by enabling businesses to leverage digital solutions, SKYHUB NIGERIA contributes to Goal 8 by promoting sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

03

## Talent Outsourcing

- Priority: Matching businesses with skilled talent through outsourcing services.
- SDG Alignment: Goal 8 (Decent Work and Economic Growth) and Goal 10 (Reduced Inequalities).
- Rationale: By facilitating talent outsourcing, SKYHUB NIGERIA supports Goal 8 by promoting full and productive employment and decent work for all, including marginalized groups. Furthermore, by ensuring equitable access to job opportunities based on skills and merit, SKYHUB NIGERIA contributes to Goal 10 by reducing inequalities within and among countries.

# MEASURING PROGRESS

These key indicators, activities/projects, and their corresponding data/outcomes help SKYHUB NIGERIA track progress towards its goals of addressing the lack of skilled personnel, delivering digital transformative benefits to businesses, and meeting the high demand for digital and tech talent.

Key Indicator	Activity / Project	Data / Outcome
Lack of digital and technical skilled persons	3MTT Cohort 1/SKYHUB NIGERIA digital/tech skills training project	<ul style="list-style-type: none"> <li>612 people showed interest, and 397 completed and received certification.</li> </ul>
Lack of digital transformative benefits from businesses	Building web and software solutions for businesses	<ul style="list-style-type: none"> <li>SKYHUB NIGERIA provided digital transformation solutions to 8 or more businesses</li> </ul>
High demand for digital & tech skill talents	Identifying qualified skilled persons	<ul style="list-style-type: none"> <li>SKYHUB NIGERIA outsourced 17% of the total number of trained individuals to the global market.</li> </ul>

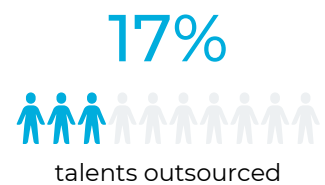
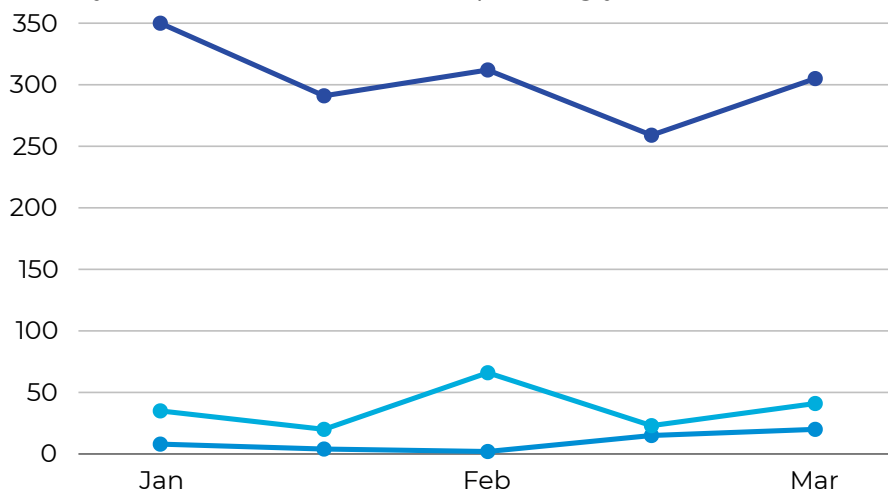
# Performance goals are a good way to monitor and measure progress.



Reporting performance can include details such as indicators identified, data collected and SDG-related activities accomplished. Clear and concrete performance goals make it easier to generate relevant, consistent and comparable data over time, in formats that your audience can understand and appreciate.

## What's your Infographic Title?

Here, you can add a brief line explaining your data.



### Key statistics:

- Navy Blue - Number of individuals successfully trained and certified in various digital and tech skills.
- Blue - Number of businesses that received digital transformation solutions from SKYHUB NIGERIA.
- Light blue - Percentage of trained individuals outsourced to the global market for talent demand.

### Key findings:

- High demand for digital and tech skills training among individuals.
- Successful completion and certification of a significant number of individuals in various digital and tech skills.
- Positive impact of digital transformation solutions provided to businesses.
- Effective outsourcing of skilled individuals to meet global talent demand.

### Report cards:

- Overview of the performance and achievements in the first quarter of 2024.
- Evaluation of progress made towards achieving set goals and objectives.
- Analysis of key metrics and indicators to assess effectiveness and impact.

### Timelines:

- Timeline of activities and projects conducted during the first quarter of 2024.
- Milestones achieved in terms of training, certification, and service delivery.
- Future timelines for ongoing and upcoming initiatives and projects.

91%

success rate in training and service offered to clients

# NEXT STEPS



As we embark on the journey into Q2, SKYHUB NIGERIA remains dedicated to driving positive change and making a meaningful impact. We will continue to prioritize innovation, collaboration, and customer satisfaction in all our endeavors. With a steadfast commitment to excellence, we are poised to conquer new heights and overcome any obstacles that may arise.

## 01

### Corporate Partnerships

We will forge strategic partnerships with corporate entities to deliver tailored digital solutions. Collaborating with businesses across various industries, we provided consultancy services, digital marketing strategies, and technological innovations to enhance their operations and drive growth.

## 02

### Digital & Tech Skills Training

We'll continue our mission to empower individuals with digital and tech skills. We'll conduct several training programs covering a wide range of topics. These sessions will provide participants with practical knowledge and hands-on experience, equipping them for success in the digital age.

## 03

### Community Engagement

We will remain committed to community engagement and outreach initiatives. We'll participate in local events, workshops, and seminars aimed at promoting digital literacy, entrepreneurship, and innovation. These efforts will help us connect with aspiring individuals and businesses, fostering a vibrant ecosystem of learning and collaboration.



# CONCLUSION



Q1 of 2024 was a period of growth, achievement, and resilience for SKYHUB NIGERIA. We are immensely proud of our accomplishments thus far and look forward to the opportunities and challenges that lie ahead.



## Digital & Tech Skill

Successfully trained 392/600 participants

## Digital Transformation

Serviced 8+ businesses with 92% success rate.



## Talent Outsourcing

Successfully outsourced 17% of the total trained persons

With unwavering determination and a spirit of innovation, we will continue to lead the way in the digital landscape, empowering individuals and businesses to thrive in the modern world.

# ACKNOWLEDGEMENTS

We extend our heartfelt gratitude to our esteemed partners and the dedicated team at SKYHUB NIGERIA for their unwavering commitment and hard work in compiling this Q1 report. It is through their collective efforts and steadfast dedication that we have been able to achieve our goals and make significant progress in advancing our mission. We deeply appreciate their invaluable contributions and look forward to continued collaboration and success in the future.

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*We thank our partners and sponsors for their continued support and contribution to our Digital Transformative Journey.*

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## CONTACT

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